

Sanford Brown College

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1101 Eastport Plaza Dr.
Collinsville, IL 62234

Completed April 2004

23,000 square feet of
space on one floor

Balke Brown Transwestern
Developer

Arcturis
Architect

IIMPACT Strategies
General Contractor

1001 Highlands Plaza Dr. W
St. Louis, MO 63110

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Balke Brown Transwestern was selected to help Sanford Brown College relocate their campus from Granite City, IL, to Collinsville, IL. This \$3.6 million project was the first major development in the Eastport Plaza area. The building now serves 700 students and features wireless technology.

The tilt-up construction gained architectural interest from a slanted roofline design, corner curtain wall detailing and aluminum accents. It is located on six acres of land with outstanding visibility and access from Interstate 55/70 and Interstate 255.

BBTW developed the building through an open-book process that allowed Sanford Brown to have more control over their lease rates. Pre-established rates of return determined the maximum price for the project, which then established the rates.

This open book-process also made the building experience less stressful for Sanford Brown. BBTW was responsible for assembling a highly-qualified team of professionals to respond to the owner's needs without requiring them to participate in architectural planning, a full bidding process or lengthy lease negotiations.

